

**MINUTES OF THE GILBERT TOWN COUNCIL IN REGULAR MEETING OF THURSDAY, OCTOBER 19, 2017 AT 6:30 PM, MUNICIPAL CENTER, COUNCIL CHAMBERS, 50 E CIVIC CENTER DRIVE, GILBERT, ARIZONA**

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**COUNCIL PRESENT:** Mayor Jenn Daniels, Vice Mayor Victor Petersen, Councilmembers Scott Anderson, Eddie Cook, Brigitte Peterson, Jordan Ray and Jared Taylor

**COUNCIL ABSENT:** None

**STAFF PRESENT:** Town Manager Patrick Banger, Town Clerk Lisa Maxwell, Assistant Town Attorney Nancy Davidson, Senior Project Manager Brad Richards, Economic Development Director Dan Henderson, and Tourism Administrator Glenn Schlottman

**CALL TO ORDER**

Mayor Jenn Daniels called the meeting to order at 6:31 p.m.

**PRESENTATIONS; PROCLAMATIONS**

1. RECOGNITION - Recognition of Gilbert Service Clubs.

Councilmember Brigitte Peterson recognized President Julie Wersin and Secretary Ernie Merrett of Optimists Club International, Joseph Hiznay of the Lions Club, President Curt Ward of the Gilbert Rotary Club, and also recognized the Kiwanis Club for their efforts in the community.

**PRESENTATION OF STUDENT CITIZEN OF THE MONTH AWARD**

Mayor Jenn Daniels and the Council presented Student Citizen of the Month Awards for September to:

Sydney Prentice, Shayla Ross, Angelina Quiroz, Vivian Forgey, Harrison Merrill, Andrew Klingonsmith, Irya Bianchi-Macnab, John Lokey, Isaac Carrillo, Tytus Gaylord, Trevor Gamble, Andrew Daniels, Serenity Pot, Hailey Hayden, Sage Fuller, Shailey Imbert, Connor Jennings, Elijah Hernandez, Sienna Cranston, Jacob Leal, Navey Norton, Kaiden Organek, Taylor Ingersoll, Ashley Dunlap, Blake Husted, Anndi Rasmussen, Jazlyn Ortega, Jessica Pokharel, Ledger Fire, Joshua Andreasen, Connor Boucher, Deandre Wynn, Amira Johnson, Catherine Xia, Allison Carr, Erynn Labut, Korben Pierce, Skyler Foarde, Jimmiey Belmonte, Jonathan Hansen, Megan Colborn, Dylan Zimmerman, and Ephraim Bredensteiner.

**ROLL CALL**

Town Clerk Lisa Maxwell called roll and declared a quorum present.

## **INVOCATION AND PLEDGE OF ALLEGIANCE**

Councilmember Scott Anderson introduced the scouts in attendance who led the Pledge of Allegiance and introduced themselves. Pastor Tim Thompson of LifeLink Church gave the invocation.

## **PRESENTATIONS; PROCLAMATIONS**

2. PROCLAMATION - Proclamation declaring the month of October as Domestic Violence Awareness Month.

Mayor Jenn Daniels read a proclamation declaring October as Domestic Violence Awareness Month and presented the proclamation to Councilmember Eddie Cook, the Prosecutor's Office Victim Advocates, the Police Department Family Violence Unit, and the Police Department Youth and Adult Resources.

3. RECOGNITION - Recognition of Battalion Fire Chief Herb Ham for 24 years of service to the Town of Gilbert.

Councilmember Jordan Ray recognized Battalion Fire Chief Herb Ham for his 24 years of service to the Town of Gilbert.

4. RECOGNITION - Recognition of Gilbert Feeding Families Committee and Partners for their time and hard work in bringing together the annual food drive held in September.

Councilmember Brigitte Peterson recognized the Gilbert Feeding Families Committee and Partners for their time and hard work in bringing together the annual food drive.

## **COMMUNICATIONS FROM CITIZENS**

Joe Guesic, Gilbert resident, said it is important for the Town to focus on build-out and getting it right. He stated he will be discussing specific ideas at upcoming meetings.

## **CONSENT CALENDAR**

A MOTION was made by Vice Mayor Victor Petersen, seconded by Councilmember Brigitte Peterson, to approve Consent Items 5, 6, 7, 8, 9, 10, 11, 12, 13, 17, 18, 19, 21, 22, 23, 24, 25, 28, 29, 30, 31, 32, 33, 34, 35, 36, and 37; remove Items 14, 16, 20, 26 and 27 from the Consent Calendar; remove Consent Item 15 from the agenda. *Motion carried 7-0.*

5. INTERGOVERNMENTAL AGREEMENT – consider approval of Amendment No. 1 to Intergovernmental Agreement No. 2016-1105-0099 with the City of Mesa for Information Technology and related services by extending the term of the agreement to September 14, 2019 and authorize the Mayor to execute the required documents.

This item was approved with the Consent Calendar vote.

6. CONTRACT – consider approval of a Cooperative Purchasing Agreement No. 2018-3002-0099 with Bound Tree Medical LLC utilizing City of Phoenix Purchasing Agreement Contract No. #137704-0 in an amount not to exceed \$250,000 annually for the purchase of emergency medical supply equipment and authorize the Mayor to execute the required documents.

This item was approved with the Consent Calendar vote.

7. CONTRACT – consider approval of a Cooperative Purchase Agreement No. 2018-1308-0092 with Paymentus Corporation in an amount not to exceed \$480,000 for a Utility Billing Customer Portal for Electronic Payments and Paperless Billing utilizing City of Flagstaff Cooperative Purchasing Contract No. 2015-45 and authorize the Mayor to execute the required documents.

This item was approved with the Consent Calendar vote.

8. AGREEMENT – consider approval of Amendment No. 2 to License Agreement No. 2009-1002-0161 with Zayo Fiber Solutions, LLC to allow for an expanded fiber route within certain Town rights-of-way for intrastate communications and authorize the Mayor to execute the required documents.

This item was approved with the Consent Calendar vote.

9. CONTRACT– consider approval of Construction Manager at Risk (CM@R) Construction Services Contract No. 2017-2106-0449 and Guaranteed Maximum Price (GMP) with Willmeng Construction, Inc., in an amount not to exceed \$4,998,603 for Fire Station No. 9, Project No. MF023, and authorize the Mayor to execute the required documents.

This item was approved with the Consent Calendar vote.

10. CONTRACT – consider approval of Construction Manager at Risk (CM@R) Pre-Construction Services Contract No. 2017-2106-0629 with Hunter Contracting Co. in an amount not to exceed \$124,872 for Rittenhouse District Park Phase 1, Project No. PR032, and authorize the Mayor to execute the required documents.

This item was approved with the Consent Calendar vote.

11. CONTRACT – consider approval of a Construction Services Contract No. 2018-2106-0081 with Low Mountain Construction Inc. in an amount not to exceed \$1,043,107.66 for Urban Lakes Renovation, Project No. PR057, and authorize the Mayor to execute the required documents.

This item was approved with the Consent Calendar vote.

12. CONTRACT – consider approval of Project Management/Construction Management (PM/CM) Services Contract No. 2017-2106-0636 with Rider Levett Bucknall Ltd. in an amount not to exceed \$898,663 for the Heritage District Parking Garage II, Project No. RD120, and authorize the Mayor to execute the required documents.

This item was approved with the Consent Calendar vote.

13. CONTRACT – consider approval of Task Order No. 83 to Job Order Contract (JOC) Contract No. 2014-4106-0291 with Talis Corporation in an amount not to exceed \$148,932.20 for ADA Transition Project located at Gilbert Road and Juniper Avenue, Project No. ST155, and authorize the Mayor to execute the required documents.

This item was approved with the Consent Calendar vote.

14. CONTRACT – consider approval of Project Management/Construction Management (PM/CM) Services Contract No.2018-2106-0100 with Tristar Engineering & Management, Inc. in an amount not to exceed \$413,200 for Gilbert Road - Baseline to Guadalupe Reconstruction, Project No. ST168, and authorize the Mayor to execute the required documents.

Vice Mayor Victor Petersen stated he would be voting against Items 14 and 16, because he did not agree with using debt to pay for repair and replacement.

A MOTION was made by Councilmember Eddie Cook, seconded by Councilmember Brigitte Peterson, to approve Items 14 and 16. *Motion carried 4-3 with Vice Mayor Victor Petersen and Councilmembers Jordan Ray and Jared Taylor casting the dissenting votes.*

15. CONTRACT – consider approval of Construction Management Services Contract No. 2018-2106-0068 with Wood Patel in an amount not to exceed \$273,865 for Stonebridge Lakes Estates Reconstruction, Project No. ST170, and authorize the Mayor to execute the required documents.

This item was removed from the agenda.

16. CONTRACT – consider approval of Architectural/Engineering Services (A/E) Contract No. 2018-2106-0064 with NFra Inc. in an amount not to exceed \$497,214 for the Val Vista Drive Overlay and Improvements, Project No. ST172, and authorize the Mayor to execute the required documents.

This item was approved with the Item 14 vote.

17. CONTRACT – consider waiving the bidding requirements and approve Purchase Contract No. 2018-3002-0091 with FDC Rescue Products of Phoenix in an amount not to exceed \$135,351 for the purchase of twenty-seven (27) FLIR K55 Thermal Camera Kits and authorize the Mayor to execute the required documents.

This item was approved with the Consent Calendar vote.

18. CONTRACT – consider approval of:

- a) purchase of one (1) Front End Loader (FEL) pursuant to Cooperative Purchase Agreement No. 2015-1103-0426 with Rush Truck Center of Phoenix in an amount not to exceed \$313,060 including taxes and authorize the Mayor to execute the required documents; and
- b) Contingency Transfer from the Environmental Services - Commercial Replacement Fund in the amount of \$5,060.

This item was approved with the Consent Calendar vote.

19. CONTRACT – consider and authorize the Mayor to execute the required documents for:

- a. approval of Cooperative Purchase Agreement No. 2018-1103-0089 with Freightliner of Arizona LLC utilizing State of Arizona Cooperative Purchasing Contract No. ADSP015-093361;
- b. purchase of three (3) vehicles pursuant to Cooperative Purchase Agreement No. 2018-1103-0089 with Freightliner of Arizona LLC in an amount not to exceed \$617,840 including taxes;
- c. approval of Cooperative Purchase Agreement No. 2018-1103-0083 with Vac-Con, Inc. utilizing Houston-Galveston Area Council (H-GAC) Cooperative Purchasing Contract No. SC01-15;
- d. purchase of two (2) vehicles pursuant to Cooperative Purchase Agreement No. 2018-1103-0083 with Vac-Con, Inc. in an amount not to exceed \$795,485 including taxes;
- e. purchase of nine (9) replacement vehicles and three (3) new vehicles pursuant to Cooperative Purchase Agreement No. 2017-1103-0617 with San Tan Ford, Cooperative Purchase Agreement No. 2017-1103-0618 with Courtesy Chevrolet, Cooperative Purchase Agreement No. 2017-1103-0506 with Crafc0 Inc., and Cooperative Purchase Agreement No. 2017-1103-0651 with Empire Southwest LLC in the amount not to exceed \$426,430 including taxes;
- f. authorize a Contingency Transfer from the General Replacement Fund in the amount of \$23,460;
- g. authorize a Contingency Transfer from the Streets Fund in the amount of \$4,530;
- h. authorize a Contingency Transfer from the Streets Replacement Fund in the amount of \$119,170;
- i. authorize a Contingency Transfer from the Water Replacement Fund in the amount of \$7,485;
- j. authorize a Contingency Transfer from the Wastewater Replacement Fund in the amount of \$5,000; and

k. authorize a Contingency Transfer from the Environmental Services - Residential Replacement Fund in the amount of \$835.

This item was approved with the Consent Calendar vote.

20. CHANGE ORDER – consider approval of Change Order No. 1 to the Construction Manager at Risk (CMAR) Pre-Construction Services Contract No. 2017-2106-0620 with Felix Construction, Inc. increasing the contract amount by \$178,907.32 for the Ray - Recker Direct Well System, Project No. WA071, and authorize the Mayor to execute the required documents.

Councilmember Scott Anderson questioned why the amount was three to four times more than the amount originally listed. Senior Project Manager Brad Richards reported it was initially decided to go in with a lean contract amount, and then to refine the scope and cost with the change order. He noted the amount was still within budget and the work was required.

Vice Mayor Victor Petersen stated he had initial concerns as well, but he understood that it was an instance of needing to start the work in order to figure out what the next phase would be. He said it was a change order technically, but more like a second phase of the process.

A MOTION was made by Councilmember Jared Taylor, seconded by Councilmember Jordan Ray, to approve Item 20. *Motion carried 7-0.*

21. CHANGE ORDER – consider approval of Change Order No. 1 to Engineering Services Contract No. 2017-2106-0585 with Wilson Engineers, LLC increasing the contract amount by \$56,765 for the Ray - Recker Direct Well System, Project No. WA071, and authorize the Mayor to execute the required documents.

This item was approved with the Consent Calendar vote.

22. CHANGE ORDER – consider approval of Change Order No. 1 to Contract No. 2018-1102-0027 with Arizona Proclean Empire LLC. increasing the contract amount by \$57,753.76 for two (2) additional months of custodial services through December 31, 2017 and authorize the Mayor to execute the required documents.

This item was approved with the Consent Calendar vote.

23. CONTRACT – consider approval of Guaranteed Maximum Price (GMP) Change Order No. 1 to Construction Services Contract No. 2018-2106-0117 with Haydon Building Corp. in an amount not to exceed \$121,034 for early material procurement for the Heritage District Water Line Project, Project No. WA125, and authorize the Mayor to execute the required documents.

This item was approved with the Consent Calendar vote.

24. CONTRACT – consider approval of Task Order No. 30 to Job Order Contract (JOC) Contract No. 2017-2106-0411 with CS Construction in an amount not to exceed \$104,080 for modifications to the existing traffic signal at the intersection of Gilbert Road and Vaughn Avenue, Project No. RD211, and authorize the Mayor to execute the required documents.

This item was approved with the Consent Calendar vote.

25. GRANT – consider acceptance of a 2017 12% Gaming Contribution Grant Contract No. 2017-1002-0682 from Salt River Pima-Maricopa Indian Community in the amount of \$35,000 for the Native American Management Internship.

This item was approved with the Consent Calendar vote.

26. HOME FUNDS – consider approval of and authorize the Mayor or designee to execute the required documents:

a. Amendment No. 1 to Intergovernmental Agreement No. 2016-5501-0369 with Maricopa County HOME Consortium to utilize FY2017-2018 HOME Investment Partnership Program Funds in the amount of \$201,990; and

b. Amendment No. 3 to Developer Agreement Contract 2015-2105-0699 with the Affordable Rental Movement of Save the Family Foundation of Arizona.

Vice Mayor Victor Petersen stated he was not in support of the item. He said though he did support these efforts, he did not agree with the use of tax dollars to fund them.

A MOTION was made by Councilmember Eddie Cook, seconded by Councilmember Brigitte Peterson, to approve Item 26. *Motion carried 5-2 with Vice Mayor Victor Petersen and Councilmember Jared Taylor casting the dissenting votes.*

27. HUMAN RESOURCES – consider approval of a new Compensation Philosophy and alter relevant Personnel Rules to conform to the new Compensation Philosophy.

Vice Mayor Victor Petersen stated he appreciated the philosophy regarding compensation, as it aims to pay everyone fairly, equitably, and to match the market. He listed a concern that there was initially no clear definition of market rate, and stated he would like to add a definition that was offered by Chief Talent Officer Jolene Fleck. He also voiced a need to determine the market that would be used to define data, and he offered an additional modification.

Councilmember Scott Anderson stated that he was hopeful that this compensation philosophy will create an atmosphere that is fair, consistent, and transparent for the employees. He said he looked forward to receiving feedback from the employees in the future.

A MOTION was made by Vice Mayor Victor Petersen, seconded by Councilmember Brigitte Peterson, to approve Item 20 with the addition of the definition of Market Rate as “The market rate represents the median or 50<sup>th</sup> percentile of the job’s price range and is consistent with a fair

and competitive rate of pay” and modification to Goal 2, Object 1, c, 2 as “Market Data – When available and applicable, private sector data will be utilized. Appropriate sources of pay data included employer-reported pay data from a reputable source that is not older than 1 year. The scope of data considered should reflect the Phoenix metropolitan area, unless there is a business reason to redefine the talent market.” *Motion carried 7-0.*

28. IMPROVEMENT DISTRICT – consider adoption of a Resolution modifying the assessment for Parcels No. 1, 3, 4.01, and 5 of Improvement District No. 20.

This item was approved with the Consent Calendar vote. *Resolution No. 3927 was adopted.*

29. STREETLIGHT IMPROVEMENT DISTRICT 17-01 - consider adoption of a Resolution creating Streetlight Improvement District No. 17-01 McQueen Landing and ordering the improvements.

This item was approved with the Consent Calendar vote. *Resolution No. 3928 was adopted.*

30. STREETLIGHT IMPROVEMENT DISTRICT 17-02 - consider adoption of a Resolution creating Streetlight Improvement District No. 17-02 Cobblestone Villas and ordering the improvements.

This item was approved with the Consent Calendar vote. *Resolution No. 3929 was adopted.*

31. STREETLIGHT IMPROVEMENT DISTRICT 17-03 - consider adoption of a Resolution creating Streetlight Improvement District No. 17-03 Ray & Recker Phase 1 and ordering the improvements.

This item was approved with the Consent Calendar vote. *Resolution No. 3930 was adopted.*

32. SPECIAL EVENT LIQUOR LICENSE – consider approval of a Series 15 Special Event Liquor License for The Arizona Pet Project on December 9, 2017 from 7:30 am to 12:30 pm located at Freestone Park, 1045 East Juniper.

This item was approved with the Consent Calendar vote.

33. SPECIAL EVENT LIQUOR LICENSE – consider approval of a Series 15 Special Event Liquor License for Spirit of Joy Lutheran Church on October 28, 2017 from 4:30 pm to 8:00 pm located at 1159 North Greenfield Road.

This item was approved with the Consent Calendar vote.

34. SPECIAL EVENT LIQUOR LICENSE – consider approval of a Special Event Liquor License for Young Artists Society for November 2, 2017 from 6:30 pm to 9:30 pm located at Harkins Theater Santan Village, 2298 East Williams Field Road.

This item was approved with the Consent Calendar vote.



35. TEMPORARY EXTENSION OF PREMISES – consider approval of a temporary extension of premises for Isabel’s Amor located at 1490 East Williams Field Road, Suite 101 for an event to be held on November 4, 2017.

This item was approved with the Consent Calendar vote.

36. TEMPORARY EXTENSION OF PREMISES – consider approval of a temporary extension of premises for Copper Still Moonshine Grill located at 2531 South Gilbert Road, Suite 101 for an event to be held on November 11, 2017 to November 12, 2017.

This item was approved with the Consent Calendar vote.

37. MINUTES – consider approval of the minutes of Regular Meetings of September 7, 2017, September 21, 2017 and Special Meetings September 12, 2017 at 11am, September 12, 2017 at 5pm, September 14, 2017, September 15, 2017 and September 18, 2017.

This item was approved with the Consent Calendar vote.

## **PUBLIC HEARING**

Mayor Jenn Daniels opened the public hearing for items 38, 39, 40, 41, 42, 43 and 44. No one wished to speak and Mayor Jenn Daniels closed the public hearing.

A MOTION was made by Councilmember Jordan Ray, seconded by Councilmember Brigitte Peterson, to approve public hearing items 38, 39, 40, 41, 42, 43 and 44. *Motion carried 7-0.*

38. LIQUOR LICENSE – conduct hearing and consider approval of a Series 10 Beer and Wine Store Liquor License for Fast Market 8126 located at 2367 South Val Vista Drive.

This item was approved with the Public Hearing Vote.

39. LIQUOR LICENSE – conduct hearing and consider approval of a Series 10 Beer and Wine Store Liquor License for Fast Market 8127 located at 3171 East Pecos Road.

This item was approved with the Public Hearing Vote.

40. LIQUOR LICENSE – conduct hearing and consider approval of a Series 10 Beer and Wine Store Liquor License for Fast Market 8128 located at 1636 South Higley Road.

This item was approved with the Public Hearing Vote.

41. LIQUOR LICENSE – conduct hearing and consider approval of a Series 12 Restaurant Liquor License for Pescado Borracho Tacos and Tequila located at 2540 South Val Vista Drive, Suite 104.

This item was approved with the Public Hearing Vote.

42. GENERAL PLAN GP17-1003/ ZONING Z17-1006 – conduct hearing and consider:

a) adoption of a Resolution approving a Minor General Plan amendment to change the land use classification of approximately 10.97 acres of real property generally located southwest of the southwest corner of Higley and Warner Roads from Shopping Center (SC) land use classification to General Commercial (GC) land use classification. The effect of this amendment will be to change the plan of development for the property to allow more intensive commercial development; and

b) approval of the findings and adoption of an Ordinance to amend Ordinance Nos. 1212 and 1302 pertaining to the Keswick Village Planned Area Development (PAD) by removing from the Keswick Village PAD approximately 10.97 acres of real property consisting of approximately 10.97 acres of Shopping Center (SC), all with a Planned Area Development overlay zoning district, generally located southwest of the southwest corner of Higley and Warner Roads; approving the Development Plan for the San Savino Planned Area Development (PAD); changing the zoning classification of said real property from 10.97 acres of Shopping Center (SC) all with a Planned Area Development overlay zoning district to 10.97 acres of General Commercial (GC), all with a Planned Area Development overlay zoning district, as shown on the map which is available for viewing in the Planning and Development Services Office; and by modifying the development regulations related to said property as follows: To allow outdoor recreational vehicle storage within 50' of residential land uses, to maintain the existing 6' solid separation fence along the side and rear property lines adjacent to single family residential districts. The effect of the rezoning and modification to the development regulations related to said property will be for greater intensity of commercial development.

This item was approved with the Public Hearing Vote. *Resolution No. 3931 and Ordinance No. 2628 were adopted.*

43. GENERAL PLAN GP17-1005/ ZONING Z17-1010 – conduct hearing and consider:

a) adoption of a Resolution approving a Minor General Plan amendment for Ray Road Storage to change the land use classification of approximately 3 acres of real property generally located at southwest corner of Ray Road and Coronado Road from Neighborhood Commercial (NC) land use classification to General Commercial (GC) land use classification; and

b) approval of the findings and adoption of an Ordinance request to amend Ordinances No. 1159, and 1325 pertaining to the Fincher Farms Planned Area Development (PAD) by removing from the Fincher Farms PAD approximately 3 acres of real property consisting of approximately 3 acres of Neighborhood Commercial(NC) zoning district, all with a Planned Area Development overlay zoning district, generally located at southwest corner of Ray and Coronado Road and changing the zoning classification of said real property from approximately 3 acres to approximately 3 acres of General Commercial (GC), all with a Planned Area Development overlay zoning district, as shown on the map which is available for viewing in the Planning and Development Services Office; and to modify the development regulations as follows: The effect

of the rezoning and modification to the development regulations related to said property will be allow increased building heights and increase required perimeter landscape area.

This item was approved with the Public Hearing Vote. *Resolution No. 3932 and Ordinance No. 2629 were adopted.*

44. CODE OF GILBERT - conduct hearing and consider adoption of an Ordinance amending the Code of Gilbert, Arizona, by amending Chapter 10 Buildings and Construction Regulations, Article VI Public Works Section 10-202 Adoption of Town of Gilbert Public Works and Engineering Standards related to minor revisions to the Supplement to Maricopa Area Government (MAG) Uniform Standard Details for Public Works Construction, and the Supplement to MAG Uniform Standard Specifications for Public Works Construction.

This item was approved with the Public Hearing Vote. *Ordinance No. 2630 was adopted.*

#### **ADMINISTRATIVE ITEMS**

45. BOARDS AND COMMISSIONS – consider appointment to the AZ Self- Insured Trust Fund for Health Insurance Benefits one regular member with a term beginning October 20, 2017 and ending September 30, 2020.

A MOTION was made by Councilmember Jordan Ray, seconded by Councilmember Jared Taylor, to appoint Stephanie Perkins to the AZ Self-Insured Trust Fund for Health Insurance Benefits as a regular member with a term beginning October 20, 2017 and ending September 30, 2020. *Motion carried 7-0.*

46. BOARDS AND COMMISSIONS – consider appointment to the Redevelopment Commission two regular members with terms beginning November 1, 2017 and ending October 31, 2021.

A MOTION was made by Councilmember Scott Anderson, seconded by Councilmember Brigitte Peterson to appoint Tyler Jones and Peter Sciacca to the Redevelopment Commission as regular members with terms beginning November 1, 2017 and ending October 31, 2021. *Motion carried 7-0.*

47. PRESENTATION - Presentation, discussion and possible direction on Tourism Strategic Plan.

Economic Development Director Dan Henderson introduced Tourism Administrator Glenn Schlottman who gave a presentation on the Town's Tourism Strategic Plan. Tourists in Gilbert were categorized into four groups: day visitors, overnight visitors, business travel, and groups visiting for events. The benefits of tourism, average visitor spending, and visitor spending by legislative district were summarized. It was reported that Legislative District 12, which includes Gilbert and Queen Creek, is underperforming and has the lowest share of statewide visitor spending; however, there is potential for growth and increasing market share. Gilbert's low supply of hotels was listed as the reason for the low performance; noting as Gilbert has added

hotels, the demand has remained steady with the growth. A five-year projection was summarized showing an increase in market share from 1.13% to 1.23% of statewide visitor spending, which would equal a projected \$21,000,000 increase in visitor spending and an estimated \$1,700,000 increase in General Fund revenue. Tracking methods and key objectives were also outlined.

Councilmember Jared Taylor requested that “real dollars out and real dollars in” should be tracked in the matrix. He said all of the emphasis on tourism should result in hard dollars and should be a key piece of the tracking.

**48. BOARDS, COMMISSIONS, AND COMMITTEES - reports from Council Liaisons for the:**

- a) Subcommittee on Board and Commission Application Screening, Interview, and Selection
- b) Other Council Subcommittees
- c) Regional Meetings
- d) Industrial Development Authority
- e) Mayor’s Youth Advisory Committee
- f) Parks and Recreation Board
- g) Planning Commission
- h) Redevelopment Commission
- i) Town of Gilbert, AZ Public Facilities MPC
- j) Town of Gilbert, AZ Water Resources MPC
- k) Town of Gilbert, AZ Self-Insured Trust Fund for Health Benefits
- l) Utility Board

**POLICY ITEMS**

None.

**FUTURE MEETINGS**

**Requested Agenda Items and Projected Meeting Dates**

October 19, 2017 - Strategy on Tourism. Contact: Dan Henderson (J. Daniels, V. Petersen, J. Ray)

TBD - Code of Civility. Contact: \_\_\_\_ (E. Cook, J. Ray, J. Daniels)

TBD - Policy regarding staff acceptance of gifts. Contact \_\_\_\_ (J. Taylor, S. Anderson, B. Peterson)

TBD - Discuss the possibility of an RFP to look at different designs for the Ocotillo Bridge; and activate the Arts Commission to assist with the Parks and Recreation Board. Contact: \_\_\_\_ (E. Cook, V. Petersen, B. Peterson)

## **COMMUNICATIONS**

Report from the TOWN MANAGER on current events.

None.

Report from the COUNCIL on current events.

Vice Mayor Victor Petersen reported the iRun4Good event had received more sponsorships than in previous years. He encouraged everyone to register for the race being held on October 28, 2017 and to help combat youth substance abuse in the community.

Councilmember Eddie Cook stated everyone is invited to the Lakeside Luau Night in the Park on October 21, 2017, sponsored by the Gilbert Parks Foundation.

Report from the MAYOR on current events.

Mayor Jenn Daniels congratulated Police Chief Michael Soelberg on receiving the Law Enforcement Award from the East Valley National Association for the Advancement of Colored People (NAACP). She applauded Chief Digital Officer Dana Berchman for receiving the Granicus Digital Strategy Award for Modern Government Leadership. Mayor Jenn Daniels also reported the Town of Gilbert Digital Department is requesting citizens to create and submit videos about their life in Gilbert. The entries may be featured in Gilbert's State of the Town video.

## **RECESS REGULAR MEETING AND RECONVENE IN EXECUTIVE SESSION**

A MOTION was made by Councilmember Jared Taylor, seconded by Vice Mayor Victor Petersen, to recess the Regular Meeting and reconvene in Executive Session pursuant to A.R.S. §38-431.03, (A)(3) for legal advice from Attorney Andrew McGuire regarding compensation of public officers serving for fixed terms of office. *Motion carried 7-0.*

Mayor Jenn Daniels recessed the meeting at 8:08 p.m.

## **ADJOURN EXECUTIVE SESSION AND RECONVENE REGULAR MEETING**

Mayor Jenn Daniels reconvened the Regular meeting at 8:37 p.m.

## **ADJOURN**

Mayor Jenn Daniels adjourned meeting at 8:37 p.m.

**ATTEST:**

\_\_\_\_\_  
Jenn Daniels, Mayor

\_\_\_\_\_  
Lisa Maxwell, CMC, Town Clerk

**CERTIFICATION**

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the special meeting of the Town Council of the Town of Gilbert held on the 19<sup>th</sup> day of October, 2017. I further certify that the meeting was duly called and held and that a quorum was present.

Dated this \_\_\_\_ day of \_\_\_\_\_.

\_\_\_\_\_  
Lisa Maxwell, CMC, Town Clerk